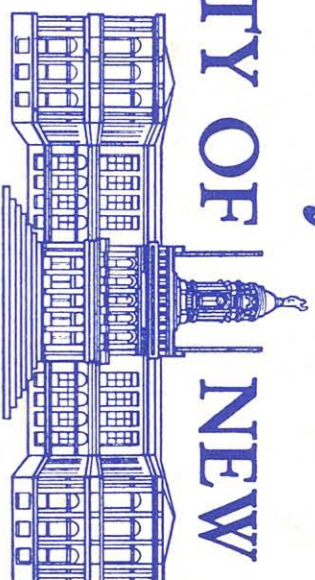


# Office of the Mayor

CITY OF NEW YORK



# Proclamation

WHEREAS:

BREAST CANCER IS THE MOST COMMON NON-SKIN CANCER AMONG WOMEN ACROSS THE GLOBE, AFFECTING MORE THAN ONE IN EIGHT WOMEN IN THEIR LIFETIMES. IN 2009 ALONE, NEARLY 180,000 AMERICANS WILL BE DIAGNOSED WITH THIS CANCER AND ROUGHLY 30 PERCENT WILL DEVELOP STAGE IV OF THE DISEASE. METASTATIC STAGE IV BREAST CANCER IS THE MOST ADVANCED FORM, SPREADING BEYOND THE ORIGINAL SITE INTO THE PATIENT'S BONES AND OTHER ORGANS. INCREASING AWARENESS OF THIS DISEASE AND PROPER SCREENING PRACTICES IS CRUCIAL TO PROTECTING OUR RESIDENTS, WHICH IS WHY THE CITY OF NEW YORK IS PROUD TO JOIN WITH THE METASTATIC BREAST CANCER NETWORK IN PROMOTING THEIR VITAL MESSAGE THROUGH METASTATIC BREAST CANCER AWARENESS DAY.

WHEREAS:

ALTHOUGH A RECURRENCE OF BREAST CANCER CAN BE DEVASTATING, MANY PEOPLE CONTINUE TO LIVE LONG, PRODUCTIVE LIVES WITH EFFECTIVE TREATMENT. THE METASTATIC BREAST CANCER NETWORK AIMS TO CHANGE THE WAY THAT THE DISEASE IS VIEWED BY EASING THE FEAR OF METASTASIS, ENDING PATIENT ISOLATION, EXPOSING MISCONCEPTIONS, AND DEVELOPING STRATEGIES FOR LIVING WITH BREAST CANCER AND COPING WITH TREATMENT. MOST IMPORTANTLY, MBCN PUSHES FOR THE DEVELOPMENT OF NEW TREATMENTS THAT EXTEND LIVES AS THE SEARCH FOR A CURE CONTINUES. AND WITH 155,000 AMERICANS CURRENTLY LIVING WITH METASTATIC BREAST CANCER, THE WORK OF THIS ORGANIZATION IS MORE IMPORTANT THAN EVER.

WHEREAS:

NEW YORK CITY IS COMMITTED TO IMPROVING THE LIVES OF OUR RESIDENTS AFFECTED BY BREAST CANCER DURING BREAST CANCER AWARENESS MONTH, AND ALL YEAR ROUND. THAT'S WHY I AM PLEASED TO JOIN MBCN IN OBSERVATION OF METASTATIC BREAST CANCER AWARENESS DAY, AND TO RECOGNIZE THE NEED FOR IMPROVED TREATMENTS FOR PEOPLE AFFECTED BY THIS ADVANCED STAGE OF BREAST CANCER. THIS DAY IS ALSO AN OPPORTUNITY TO REMIND ALL NEW YORKERS ABOUT THE IMPORTANCE OF BREAST HEALTH AND REGULAR SCREENING TO IDENTIFY POTENTIAL CANCERS AT AN EARLY STAGE.

NOW THEREFORE I, MICHAEL R. BLOOMBERG, MAYOR OF THE CITY OF NEW YORK, DO HEREBY PROCLAIM  
TUESDAY, OCTOBER 13TH, 2009 IN THE CITY OF NEW YORK AS:

"METASTATIC BREAST CANCER AWARENESS DAY"



  
MICHAEL R. BLOOMBERG  
MAYOR

IN WITNESS  
SET MY HAND  
THE CITY OF

I HAVE HEREUNTO  
USED THE SEAL OF  
THE CITY OF NEW YORK  
TO BE AFFIXED.